



Appalachian Fiddle and Bluegrass Association Sponsorship Information

Mission Statement: To preserve and promote a unique form of American Country Folk Music and to educate the membership and general public on Bluegrass Music.

The AFBA presents musical events throughout the year. From May through September the Shindigs and Festivals are held outdoors at Mountain View Park. From October thru April the indoor Shindigs are held at the Plainfield Township Volunteer Fire Company in Wind Gap. We are looking for businesses to sponsor the shindigs to offset our expenses. We are asking for \$100 to sponsor a Shindig and can offer several advertising opportunities in return for your support. The events are well attended by dedicated members and guests, who will be happy to purchase your products and services. Please sponsor a Shindig and receive recognition for your business throughout the year.

Your logo, name and contact info will be:

Printed on the advertising flyer for the month you sponsor

Listed on our website all year with a link to your website

Printed on the Recognition page of our Annual Festival Program

Your name will be announced by the Emcee:

Throughout the program during the month you sponsor

Daily during our 4 day festival in August

You may set up an info table and meet our attendees during your month of sponsorship

or supply us with brochures, business cards, coupons, etc to distribute for you.

You will be our guest!! You will receive 2 free tickets to attend a Shindig!!

Use them any month or give them away to your favorite customers!!

All you need to do:

Please e-mail your Name, Contact info, Web address and (.jpeg) logo to:

Kathy Bestwick: grants@AFBAwindgap.org

call Kathy with any questions 610-996-2254

Please send your \$100.00 check written out to AFBA by mail to:

Al LaPosa, treasurer

AFBA

P O Box 507

Wind Gap, PA 18091-9728

Important Dead lines

Nov. 10th 2017 for January 2018 Shindig

Jan. 10th 2018 for March 2018 Shindig

March 10th for May 2018 Shindig

Aug. 10th 2018 for October 2018

October 10th for December 2018

Dec. 10th 2017 for February 2018 Shindig

Feb. 10th for April 2018 Shindig

July 10th for September 2018 Shindig

September 10th for November 2018 Shindig

Thank you and we look forward to building a partnership!!